



# Public Art For The New Wishard Request For Qualifications (RFQ)

Deadline: August 16, 2010

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## Description of Opportunity

The Health and Hospital Corporation of Marion County, Indiana, d/b/a Wishard Hospital, with Blackburn Architects, Inc. as the Art Project Manager, invites artists to submit their qualifications for artwork design and/or fabrication opportunities at the new main Wishard Hospital complex, currently under construction. Project opportunities may include large-scale suspended sculpture(s), free-standing sculpture, art terrazzo floors, large wall-based artwork(s), architectural-scale art glass, architectural or landscape enhancements, wall-based 2D (e.g. paintings, mosaics) or 3D (e.g. relief carvings, wall-hung sculpture) opportunities, or the licensing of images to be used as part of an interior finish. Project budgets will cover a wide range. Based on the responses to this RFQ, artists may be offered compensation to prepare and submit a proposal for a specific project site or may be directly selected to develop an artwork in concert with the project team.

The intent of any project(s) commissioned from this RFQ is to complement the site, architecture and interior design program of the new hospital complex in creating an environment that makes Wishard's patients feel welcome, facilitates their healing, and reinforces Wishard's mission and community identity.

All commissioned artworks must be durable, easily cleaned, low-maintenance and suitable in form, material and content for a mixed-ages audience that will include young children.

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## Calendar

- July 1, 2010: Release of RFQ.
- July 15, 2010, 5pm EDT: First questions deadline; answers posted by noon EDT on July 16.
- **August 16, 2010; midnight MDT: Deadline for submission of qualifications via CaFE.**
- Late August, 2010: Adjudication of qualification submissions
- Early September, 2010: Notification of results by email
- October 2010 – May 2012: Proposal development (dates vary according to site)
- January 2011 – December 2012: Design development (dates vary according to site)
- May 2011 – June 2013: Fabrication and installation (dates vary according to site)
- Late 2013: Dedication of the New Wishard

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Julia Muney Moore, Public Art Administrator, Blackburn Architects  
[jmoore@blackburnarchitects.com](mailto:jmoore@blackburnarchitects.com)

It is assumed that all artists applying for consideration can meet this schedule. Timelines, site information, renderings and architectural drawings will be provided to selected finalists.

## Background

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The purpose of Wishard Health Services is to provide health care to Marion County, Indiana, residents regardless of their ability to pay. Wishard's mission is to "advocate, care, teach and serve" with special emphasis on the vulnerable populations of Marion County. As home to excellent specialty care, including one of two Adult Level 1 Trauma Centers in the state and a burn center among the country's best, as the foremost teaching hospital for Indiana's future doctors, nurses and medical professionals, as a center for medical research and life sciences development, as the state's largest provider of indigent care and as a hospital committed to the provision of excellent quality care, Wishard's role truly is singular, vast and indispensable.

Wishard's roots lie in Indianapolis' City Hospital. City Hospital's first, one-building facility on Indianapolis' West Side, near the confluence of Fall Creek and the White River, was completed in 1858 with the intention to treat victims of smallpox epidemics. The building served as a military hospital from 1861-1865, and in 1866 opened with taxpayer support to serve charity patients in Indianapolis. Dr. William Niles Wishard took over as City Hospital's superintendant in 1879, and by the time he resigned in 1887 the hospital was on its way to becoming one of the most up-to-date facilities in the country.

In the early part of the 20<sup>th</sup> century, Indianapolis businessman Alfred Burdsal made a large bequest to the hospital to construct an addition. The so-called Burdsal Units, opened in 1914, were two free-standing isolation units built to then-modern notions of lighting, air circulation and patient comfort. Part of the Burdsal project included the commissioning of painted murals from leading Indiana artists, which were placed in patient wards, dayrooms and therapy facilities to calm the patients, distract them from their illnesses, and focus them on healing. The tradition of art in healthcare at Wishard, therefore, goes back nearly 100 years.

As City Hospital grew and added buildings from the late 19<sup>th</sup> century to the 1970s, it remained on the forefront of medical innovations, yet rooted in the philosophy that poor and indigent people deserve quality medical care. Its teaching function, dating back to the days of Dr. Wishard, was formalized in the 1960s when it became the permanent host to Indiana University Medical School's intern and residency programs. City Hospital was renamed Marion County General Hospital in 1951 and in 1975 became Wishard Health Services along with a new focus on non-hospital-based health care, which resulted in the founding of community health care clinics throughout the city.

Today Wishard is the state's largest provider of indigent primary care, specialty care, mental health services and low-cost pharmaceuticals. The quality of care rivals the best private hospitals in the nation.

For more information about Wishard, visit <http://www.wishard.edu>

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## Project Description

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Service levels, patient demand and current medical technology all mean that Wishard has outgrown its current home; accordingly, Wishard is constructing a new, purpose-built healthcare facility. The facility will be 1.2 million square feet on an approximately 37-acre site at the western end of the Indiana University-Purdue University Indianapolis (IUPUI) campus, north of Michigan Street and adjacent to the IU School of Medicine and the Riley Hospital for Children, as well as to the Roudebush Veteran's Administration Hospital campus. This project includes 315 inpatient beds, 18 operating rooms and four interventional labs, 12 labor and delivery rooms, a 90-bed treatment room emergency department with a 20-bed clinical decision unit and more than 200 ambulatory clinic exam rooms. Additionally, the project includes an administrative office building, structured parking for approximately 2,400 cars and central engineering facilities that will provide all needed utility services. The buildings are grouped around the central Wishard Commons, a multifunction area that includes wooded areas, green space and an outdoor café. The campus is being designed with principles of sustainability firmly in mind, and will be submitted for LEED certification at the end of construction. The

construction will be completed by the end of 2013 and will allow Wishard to continue to advocate, care, teach and serve at the highest quality for the next century and beyond.

For more information about the design of the New Wishard, visit <http://www.TheNewWishard.org>

## Scope of Artist Services

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This RFQ is a step in the process of identifying desirable artists and projects for the New Wishard. Artists identified through this RFQ as possessing the skills and vision to execute a project for Wishard may be selected and compensated to produce an artwork proposal through a limited-pool RFP process. As the best interests of the project may appear, artists may also be directly selected from the qualified pool for commissioning or purchase of work. Depending upon the nature of the project and the skills of the artist, design/fabrication/installation activities may be commissioned, the artist may be given a subcontracting allowance to execute a project, or design services only may be commissioned. No work is guaranteed to any artist by virtue of the submission of a response to this RFQ.

## Opportunities for Public Art

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Public art at Wishard will:

- Reflect and be consistent with Wishard's heritage, culture, client base and service mission
- Continue the original 1914 concept of the healing power of art
- Complement the site, architecture and medical program of Wishard
- Contribute to the placemaking and wayfinding aspects of the campus plan

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- Express Wishard's aesthetic and community values
- Promote Wishard's civic identity
- Create a unique identity for Wishard within the IUPUI campus

The design team and the public art administrators have identified a number of opportunities for new, commissioned public art in the campus buildings and grounds. Not all opportunities will have artwork commissioned for them; additional opportunities may be identified according to the capabilities of the selected artist(s). Some opportunities may be commissioned for installation after the project opening date. The major areas for artwork include:

**Wishard Commons:** the central common area around which the campus buildings are grouped.

**Wishard Hospital:** the center for inpatient treatments as well as outpatient diagnostic imaging and the complex's dining facilities

**Main Concourse:** the central pathway that joins the various campus buildings on the entry level

**Ambulatory Clinic Building:** a six-story building that is the hub of daily patient activity

**Wishard Campus:** other public sites on the 37-acre campus

## Artist Eligibility

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U.S.-based professional artists over the age of 18 and working in any style are eligible to submit their qualifications. Artist teams, particularly those containing a licensed design professional, are encouraged. The contribution of each team member to the successful realization of the project should be readily discernable from the submission materials.

Artists working in a variety of media, including but not limited to painting, printmaking, sculpture, architectural art glass, stone, wood, photography, fiber, glass or ceramic tile, metal, light, and new media images or video will be considered.

Wishard respects and promotes cultural diversity and encourages artists of varying backgrounds and experiences to submit their qualifications. There is an active Diversity Plan for the Wishard Hospital Replacement Facility project to provide the maximum practicable opportunity to the full range of business enterprises to participate.

## Selection Criteria

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Qualification packages submitted under this RFQ will be evaluated on the following criteria, listed in order of priority:

1. The applicant's demonstrated record of creative and innovative approaches to defined aesthetic challenges
2. The applicant's demonstration of an excellent sense of design, superior craftsmanship and a profound understanding of materials
3. The applicant's demonstrated potential to address themes of relevance to Wishard and to the populations served by Wishard, and to communicate these themes in an appropriate visual form

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4. The applicant's demonstrated ability to deliver a completed project on time and on budget after a pleasant working relationship
5. The involvement of artists for whom working on a healthcare-related project has significant personal or professional relevance
6. The prospect of utilizing Indiana-based companies for fabrication and/or installation
7. The opportunity to involve Indiana-certified minority-owned business enterprises (MBE), veteran-owned business enterprises (VBE) and/or women-owned business enterprises (WBE) as artists or subcontractors
8. The involvement of artists with a significant connection to Indianapolis or Indiana by virtue of having been born in, lived in, been educated in, or spent professional time in the state or city
9. The involvement of artists who have had a significant personal experience with Wishard
10. A familiarity with issues of sustainability and good environmental stewardship; prior experience with a LEED project is desirable (for LEED program information, go to <http://www.usgbc.org>)

## Selection Process

A conflict-free panel made up of representatives from the professional visual arts community will review the submitted qualifications according to the criteria listed above. A pool of qualified artists will be identified by the panel for further review by Wishard and the project design team for appropriate commissioning opportunities. Artists selected will be informed of the specifics of commissioning opportunities, which could include (but is not limited to) direct selection for a commission or the opportunity to submit a proposal for a designated site or project theme. Compensation will be provided to develop such a proposal, with separate travel compensation. These proposals will be reviewed, selected artists will be invited to interview with the project team, and, if appropriate, one or more commissions will be awarded.

*Please note: identification by the selection panel into the artist pool does not guarantee that an artist will be selected for further involvement in the New Wishard project. Additionally, other selection processes may be conducted prior to, simultaneous to or subsequent to this open RFQ process and may result in commissions or purchases of existing work.*

## Submission Requirements and How to Submit Qualifications

The CaFE system (<http://www.callforentry.org>) is the exclusive manner for submission of materials responsive to this RFQ, and is free of charge for applicants to use. Materials sent directly to Wishard or to the Art Project Manager will be immediately discarded and the applicant redirected to the CaFE website. CaFE is an entirely digital submission process for both images and texts.

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Once registered on CaFE and logged in, click "Apply to Calls" on the navigation bar, select "Sort by Name" in the drop-down menu, then find "Public Art for the New Wishard in the alphabetical listing. When ready, click "Apply to this Call" and follow the listed instructions. Questions regarding how CaFE works that are not answered using the "CaFE Help" button on the navigation bar should be directed to [café@westaf.org](mailto:café@westaf.org).

Questions regarding the Wishard project and this RFQ will be collected via email to [jmoore@blackburnarchitects.com](mailto:jmoore@blackburnarchitects.com) and responses posted both on the call site and on the New Wishard website (<http://www.thenewwishard.org>) starting Friday, July 16. The response sheet will be updated every few days thereafter and daily during the last week of the application period. We regret that questions cannot be answered individually.

Only the items indicated below, and all of the items, should be submitted. ***Do not submit any concept drawings or narratives of design intentions related to the Wishard project.*** Missing items will disqualify the applicant from jury review. Uploaded items that do not adhere to the required format will be ignored and the application will be disqualified as incomplete during the jury review. Text-based items should be formatted to fit a vertical 8 ½" x 11" page with minimum 1" margins and minimum 11pt type size. The file size for each uploaded item must not exceed 2 MB. The maximum number of pages is indicated with each required item. The lead applicant's name should appear at the top of each uploaded document. Text items should be uploaded in PDF (preferred) or Word format.

- 1. Images of past work.** Exactly six (6) images of representative work must be uploaded. Only one artwork may be presented in each image; however, the image may contain up to two views of the artwork and several images may describe the same artwork within the 6-image limit. Images must be of artwork only with no text and each image should have a unique title. At least one of the submitted images must be of a completed artwork. If a project has been commissioned but is not yet completed, the approved project rendering may be submitted as a representative work. Artists may submit renderings from public art proposals that were not selected for commissioning if they are properly identified as such; in addition, the number of unrealized proposals submitted must not exceed three (3) total. Teams should submit images of jointly-realized work if available. If submitting as a team and no jointly-executed work is available, each team member should submit images of his or her individual work. Please use standard CaFE image formatting (for information, visit [https://www.callforentry.org/image\\_prep.phtml#format](https://www.callforentry.org/image_prep.phtml#format)).
- 2. Image descriptions.** Provide a description of the project, site or design challenge and the artist's solution, not to exceed 300 characters per image (including spaces).
- 3. Current artist's resume.** Please upload a resume of maximum two typed pages per individual artist or team member. Teams may include an optional page containing a list of projects (title, date, location and budget) realized jointly by the team. Resumes must include full contact information.
- 4. Artist statement.** This statement should describe the general nature of the applicant's approach to making art for the public realm. Applicant may address favorite themes, the nature of past community involvement, or a preferred medium, format or technique. Applicants may also directly address one or more of the designated selection criteria listed elsewhere in this RFQ. Please use clear language

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with a minimum of “art-jargon,” and do not exceed 3000 characters (including spaces) for this statement.

5. **References.** Please upload a list of three to five professional references including complete contact information (name, address, telephone number and email if available). The listed references should have a good knowledge of the applicant's work and capacity to execute public projects. Please do not exceed one page for this list.
6. **Additional questions.** The submission process will ask applicants the following additional questions, which all have multiple choice answers. Please select the most appropriate answer(s) from the choices given. Answers are required for all questions. No special preparation is required to answer these questions.
  - a. Does the applicant have any connection to Indiana or Indianapolis? (answer options will explore the nature of the connection and will allow more than one response)
  - b. Has the applicant previously completed a healthcare-related project? (yes/no)
  - c. Is the applicant certified as a MBE or WBE in applicant's home city or state, or registered as a VBE with the U.S. Department of Veterans' Affairs? (answer options will allow more than one response)
  - d. Has the applicant had a prior personal or professional experience with Wishard Health Services? (answer options will explore the nature of the connection and will allow more than one response)
  - e. Has the applicant worked on a LEED-registered project before? (yes/no)

## Application Deadline

**Applications close at midnight (23:59:59) Mountain Daylight Time (MDT) on Monday, August 16, 2010.** The CaFE system will not accept applications after that date and time. It is the artist's responsibility to accurately convert his/her time zone to MDT to avoid missing the deadline. If the artist is a first-time CaFE user, allow plenty of time to format and upload images, review the CaFE process and ask questions before finalizing the application.

## Notices and Disclaimers

Be advised that materials contained in submissions responsive to this request are subject to the Indiana Public Records Act, IC 5-14-3 [et. seq.](#) Potential artists claiming a statutory exception to disclosure of information under the Act must place all such information in a separate sealed envelope, clearly marked “Confidential” and must indicate on the outside of the envelope that confidential materials are included and specify which statutory exception provision applies. Health and Hospital Corporation of Marion County (HHCMC) reserves the right to make its own determination of confidentiality. If HHCMC does not agree that the information designated as confidential should be withheld from public access under the Act, it will so advise the artist. HHCMC expects that submissions in response to this request will contain sufficient non-restricted data to permit the review to proceed

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without delay for consideration of extensive claims of confidentiality. A claim of confidentiality which is strictly limited to the time period of the procurement action will not be a cause for rejection. Overly burdensome claims for exemptions from public access may cause HHCMC to view the submission with disfavor.

Neither the HHCMC nor any person creates any obligation, expressed or implied, by the issuance of this announcement or by the receipt and consideration of any responses. HOK, Blackburn Architects, Inc. and HHCMC reserve the right to disqualify or reject any applicant for any reason, including noncompliance with the indicated application requirements, or to terminate the selection process at any time for any reason without prior notice. Other selection processes may have occurred or may occur prior to, simultaneous with or subsequent to the process advertised in this document, which may have resulted or will result in the commissioning of artists who have not responded to the advertised process. HOK, Blackburn Architects, Inc. and HHCMC will make every effort to ensure the safe handling of submitted materials; however, none of these organizations will be responsible for loss or damage. Submission of materials to this process constitutes agreement to all applicable rules and guidelines and indicates understanding of these disclaimers. All decisions made during this selection process or related previous, simultaneous or subsequent processes are final, with disputes subject to review by the Board of Directors of HHCMC.

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